



LITE PAPER



FINEST
ENTERTAINMENT
& LIFESTYLE
EXPERIENCE

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INTRODUCTION

Welcome to the exciting world of entertainment, where you wield the power of POPG token, which seamlessly bridges entertainment with blockchain tech.

As a POPG token holder, you're not just a fan; but a part of the thriving community. You're a VIP in an ecosystem that values your loyalty.

Enjoy generous perks like free subscriptions, exclusive event access, and irresistible rewards—all at your fingertips.

It is more than just a project—it is a force for change. Built on transparency, responsibility and sustainability, our ecosystem empowers fans across iGaming, ticketing, rewards, and community engagement.

VISION

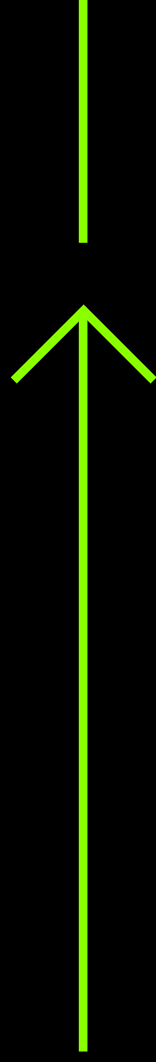
Fun. Exclusive. Innovative. Engaging.

Our vision is to be at the forefront of a future where Web3 and entertainment are intertwined, allowing fans to be active participants in this innovative ecosystem.

We want to be the go-to solution for fun and responsible iGaming, providing a trustworthy platform for people who want to enjoy its exciting aspects. We look forward to a future where actions are rewarded, and people can utilize their rewards to enjoy their favorite entertainment.

We envision exclusive access to premium events that cannot be reached in other ways, all within an engaging solution where the voice of the users is heard and taken into consideration.

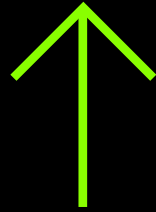
Fun.



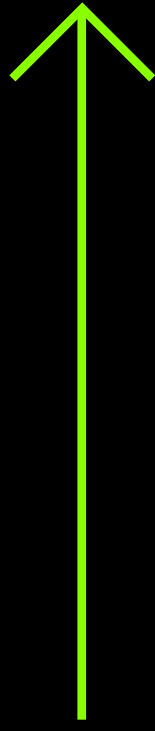
Exclusive.



Innovative.



Engaging.



REAL WORLD PROBLEMS

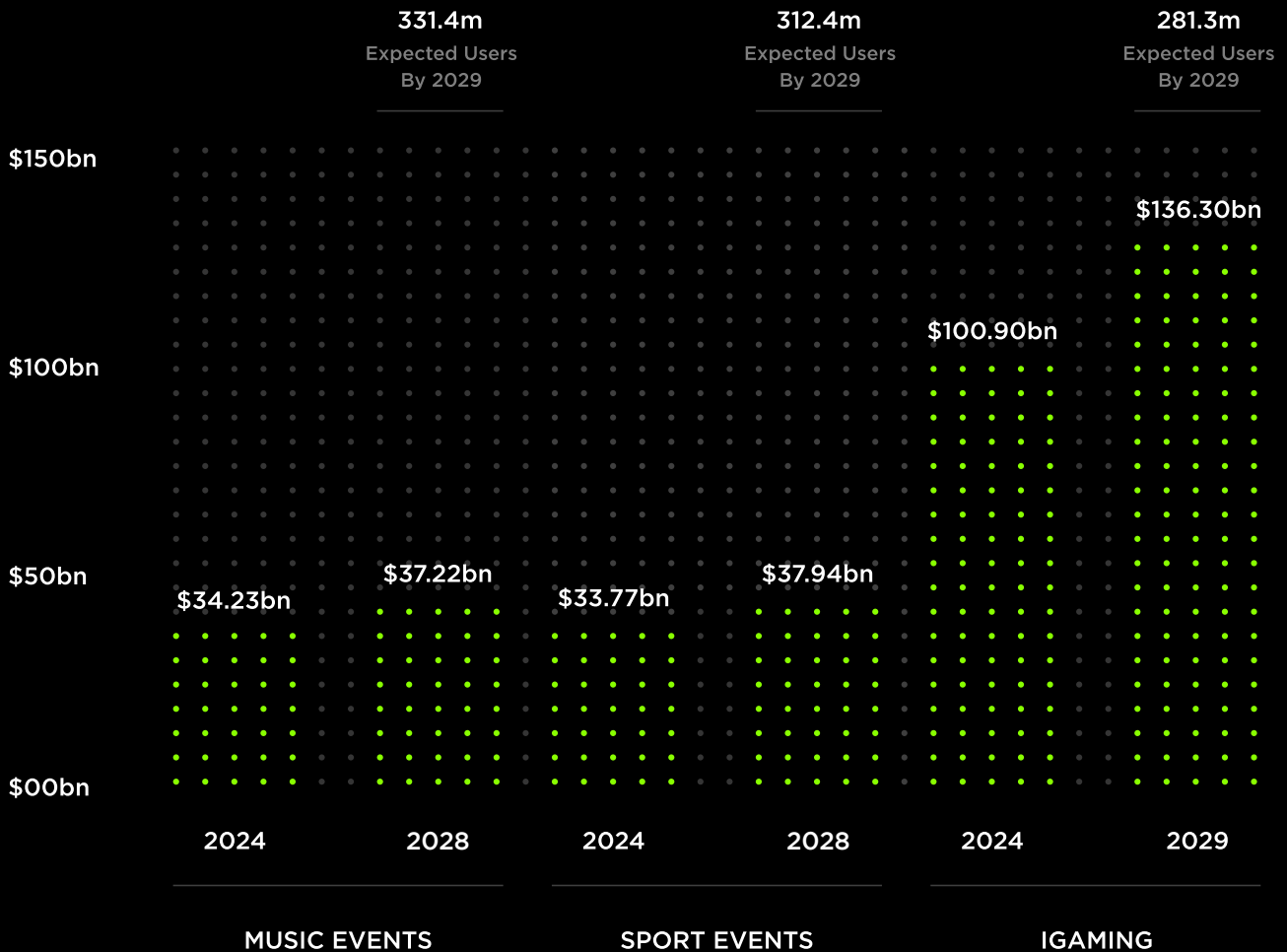
EVENT ACCESS

Acquiring tickets for live events sometimes becomes an unpleasant experience. Long physical or digital queues, high fees, and the risk of encountering counterfeit tickets could stand in the way of enjoying a live event. Despite modern ticketing improving with online sales and instant bookings, it still struggles with issues such as scalping.

iGAMING

Traditional iGaming poses risks: unreliable platforms, scams, and voiceless concerns on financial loss. It further lacks responsible gambling and this leads to impulsive bets and addiction.

ENTERTAINMENT INDUSTRY GROWTH POTENTIAL



BENEFITS OF BLOCKCHAIN IN ENTERTAINMENT

BENEFITS

TRANSPARENCY

Every transaction that happens on the chain is visible to all participants, this helps with authenticity of transactions.

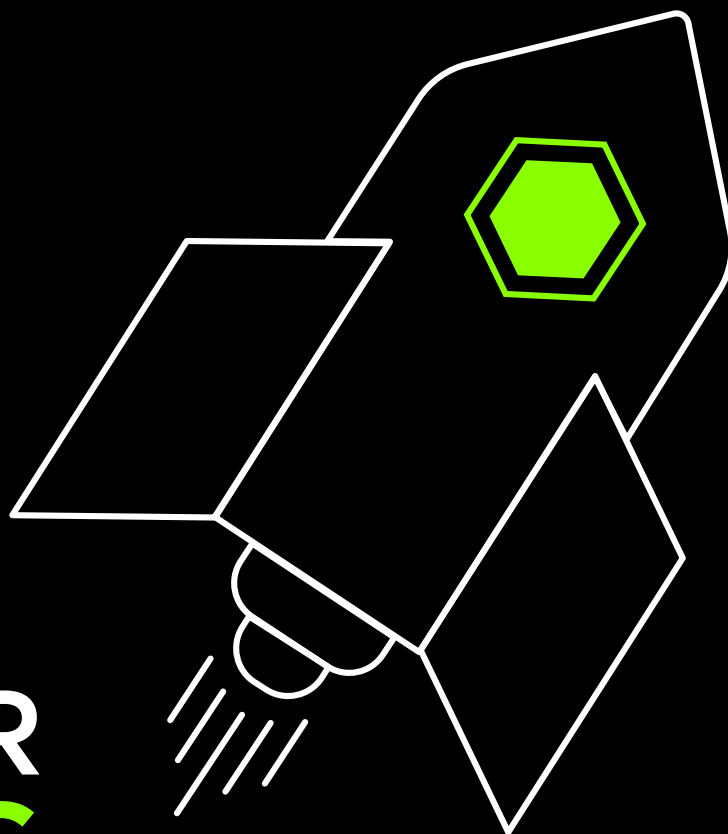
SECURITY

Blockchain ensures data integrity by using a consensus mechanism. Every transaction is secured in a separate block of information, which also contains data from all previous transactions. Since these blocks are all connected, it is nearly impossible to manipulate the data.

DECENTRALIZATION

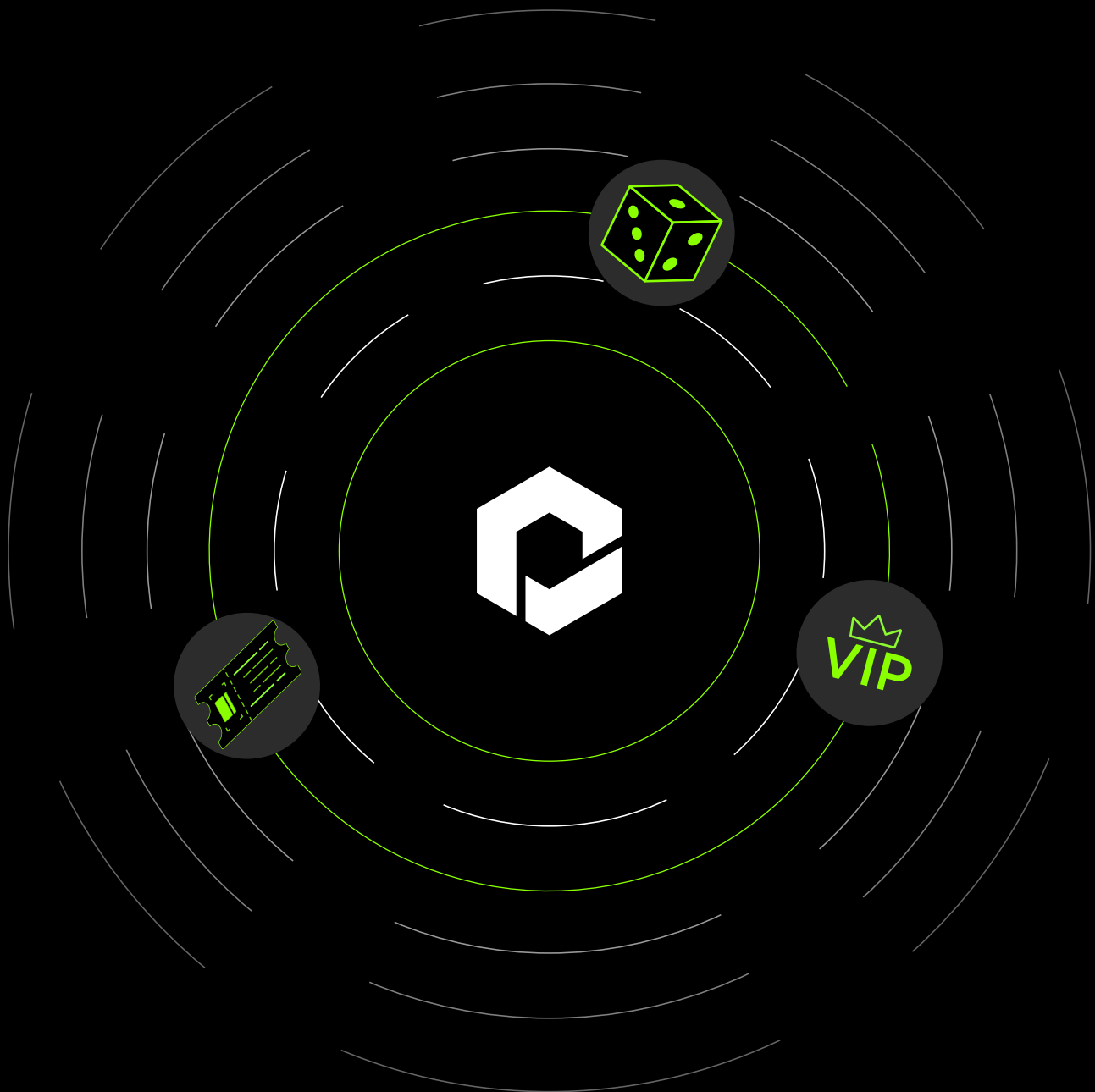
By decentralizing the distribution and access points, fans from across the globe can enjoy equal opportunities, removing geographic and economic barriers.

POPG came into this world as a solution to address the real world problems, to meet the demands of the growing entertainment industry all while harnessing the power of blockchain technology.



YOUR
POPG
JOURNEY
STARTS HERE

A PASSION.
A LIFESTYLE.
A STATUS.
A PASSION.
A LIFESTYLE.
A STATUS.
A PASSION.
A LIFESTYLE.
A STATUS.



Step into the mesmerizing realm of POPG, where every element harmonizes seamlessly, like notes in a symphony, to create an ecosystem that pulsates with innovation and excitement.

At POPG, we are not just building a brand; we are crafting an experience—a journey that pulsates with the energy of sustainability and the resolve to tackle real world challenges head-on.

OVERVIEW OF POPG **ECOSYSTEM**

POPG **UTILITY TOKEN**

The POPG token stands as the cornerstone of our project. A utility entertainment token designed to be the key to each one of the platforms within this vibrant ecosystem. By holding and locking POPG tokens, you will gain access to a realm where transactions are seamless, experiences are heightened, and every interaction feels fun and exciting.

POP.VIP

Immerse yourself in our dynamic ecosystem where every action is rewarded. Dive into our platform, lock your tokens, and watch your VIP Fan Points (VFPs) accumulate. The higher you climb the VIP tier system, the more rewards you are entitled to. When you lock your tokens, the rebate you receive can be redeemed by exclusive merchandise, premium subscriptions, and VIP experiences—each one a token of our gratitude for your unwavering passion and commitment.

POP.GAME

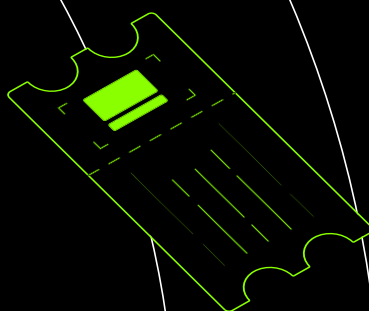
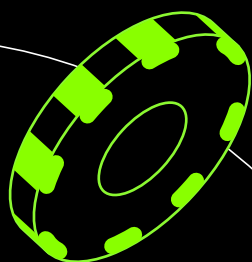
Experience the thrill of high-stakes tournaments and rich rewards on our iGaming platform, where excitement meets responsibility. We are not just about gaming; we champion fair play and responsible enjoyment. Your voice shapes the landscape of gaming, ensuring that every play contributes to a journey that is both exhilarating and ethical.

POP.LIVE

Unlock the world of live entertainment with ease through our Premium Events Platform. No more battling ticket scarcity or inflated prices—POP.LIVE puts the best seats at your favorite events within reach. By being part of the community, you gain access to unforgettable moments and cherished experiences, making every event a celebration of life and passion.

VIP Fan Points (VFPs)

When we say that every action is rewarded, we mean it. Every time you use your POPG tokens on any of the platforms, you will receive VFPs. The more VFPs you accumulate, the more rewards you will receive in eventual airdrops and givebacks to the community, fueling the entire ecosystem.




VIP

ENRICHING THE ECOSYSTEM WITH ADDITIONAL VALUE

ENGAGING JOURNEY

At POPG, every step of the journey is a new achievement for the entire community. We believe that creating an ecosystem of like-minded individuals propels innovation and raises the benchmark. That is why you are heard here. Every word you share contributes to our decision-making, ensuring our platform is not only safe and enjoyable but also tailored to your needs. Together, we co-create an environment that resonates with your desires and exceeds your expectations, empowering you to lead the future of entertainment.

FOSTERING COMMUNITY UNITY

Join a community of like-minded enthusiasts who share your passion for entertainment and responsible iGaming. Our ecosystem is not just a place to have fun; it is the community to belong to, fostering connections that enrich every interaction and amplify the joy of shared experiences.

PROMOTING TRANSPARENCY

With blockchain technology at our core, we pioneer solutions to age-old industry challenges. Our transparent, trust-infused approach ensures that every transaction is secure, every interaction is clear, and every moment is without compromise. At POPG, innovation is not just a goal; it is our guiding principle.

REWARDING LOYALTY

Embark on a journey of continuous growth and enrichment with our VIP Fan system. As your engagement deepens, so do the rewards, creating a cycle of mutual benefit that strengthens our bond with you over time.

The POPG ecosystem is not just about participating in the entertainment industry—it is about leading it.

Join us on this exhilarating journey as we redefine what entertainment can be—an experience that is as rewarding as it is revolutionary.

Let us craft the experience together!

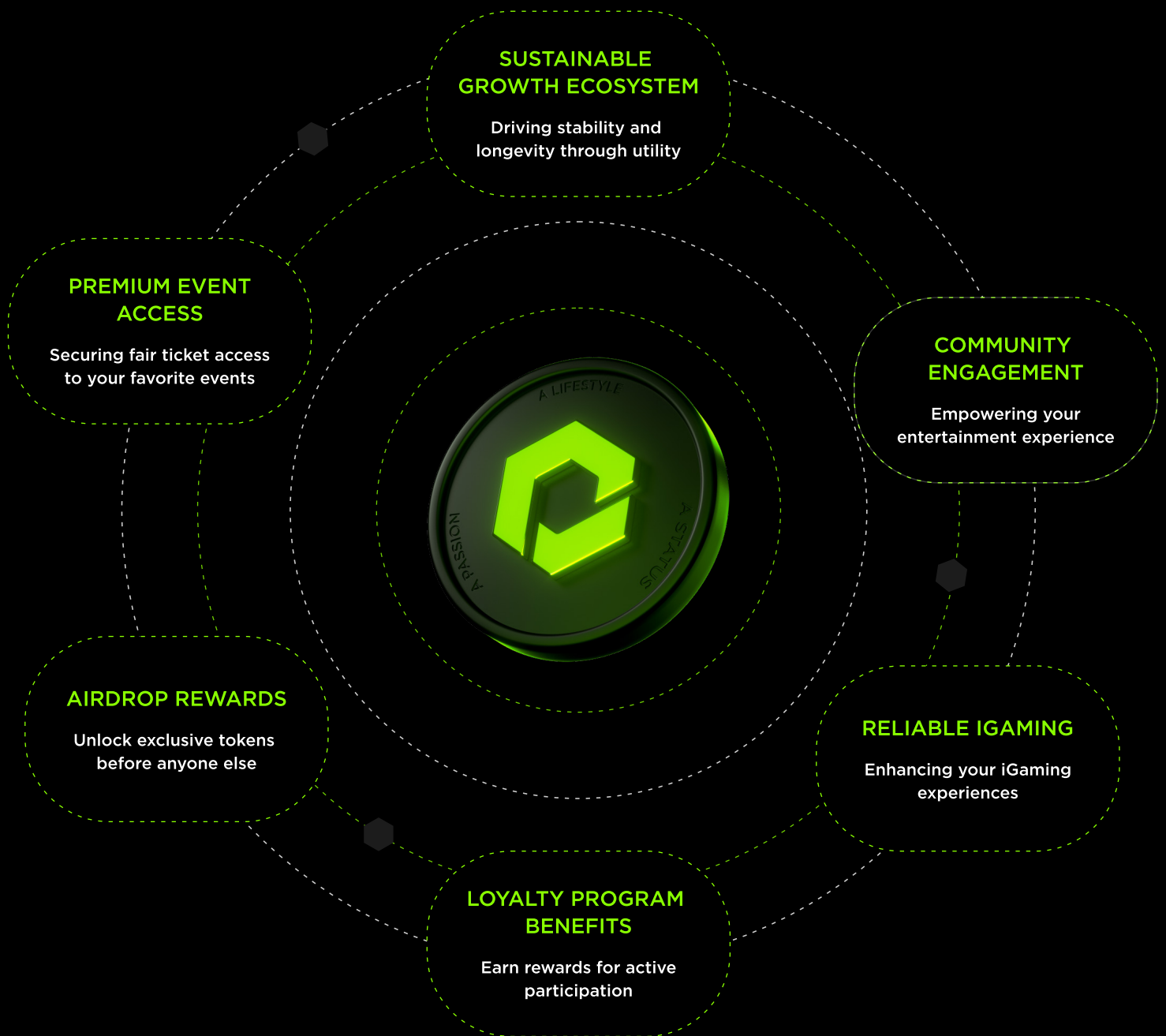
For updates and community contributions please follow our channels!



CRAFTING THE
NEXT-LEVEL
EXPERIENCE

PRIVILEGES TO POPG FANS

Together, our mission is to redefine entertainment, as such, we have integrated iGaming, and rewards programs to POPG ecosystem. And by holding POPG tokens, you gain more than just access; you gain many benefits designed to elevate your enjoyment and interaction with the entertainment world.



YOUR GUIDE TO POPG

At the core of POPG token lies a user-friendly process designed to enhance every fan's entertainment journey. Here is how you can dive into this vibrant ecosystem:

CENTRALIZED
& DECENTRALIZED
EXCHANGES

PARTNERSHIPS
& AIRDROPS

COMMUNITY
PROMOTIONS

GETTING POPG TOKENS

After the token generation event (TGE), Fans can get POPG tokens through CEX and DEX.

Keep an eye out for special partnerships and airdrops that provide additional opportunities to acquire POPG tokens.

Join our community events to increase your token holdings. Get involved, have fun, and watch your rewards grow.



USING POPG TOKENS

Lock your tokens and redeem the rebate value on several entertainment products, such as Netflix and Spotify subscriptions, and access to Disneyland and Universal Studios parks. The more tokens you lock and the longer you hold them, the higher you will climb in the tier system, which also gives you access to exclusive benefits.

By climbing on the VIP tier system, you will receive access to a dedicated ticketing platform for live music, sports events, and other entertainment activities. Once you are there, you can use your POPG tokens to purchase tickets to major events, sometimes even before these tickets become available to the general public.

You can use tokens to play on our iGaming platform. You accumulate VFPs every time you play, and all the winnings are converted into more tokens.

GROWING WITH POPG

Engage with other fans and the POPG team through forums and feedback channels. Your input shapes the platform's future, ensuring a fan-first approach in all developments.

The more, the better. Help us to grow this integrated ecosystem by bringing in people who think like us and want to shape the future of entertainment.

EARN &
REDEEM
ON POP.VIP

RECEIVE
EXCLUSIVE
ACCESS ON
POP.LIVE

ENGAGE
& ENJOY ON
POP.GAME

COMMUNITY
& FEEDBACK

ACTIVE
COLLABORATION

TOKENOMICS



TOKENOMICS

POPG token's economic model is crafted to support both the immediate benefits for token holders and the long-term viability of the token.

Here is a detailed breakdown of POPG tokenomics which has a total supply of 10 billion tokens. This ensures rarity and value retention.

Total Supply and Distribution

- **Total Supply:** 10 billion POPG tokens
- **Sale Allocation:** 600 million POPG tokens - 30% of the token supply in the Initial Phase to qualified members.

Emission Plan:

Mint 20% (2,000,000,000 POPG tokens) of total supply

| Supply type | Supply amount | % of initial supply | Additional release 6 months after launch |
|---------------------------------|---------------|---------------------|---|
| Business + marketing | 700,000,000 | 35% | 350,000,000 |
| Sale allocation | 600,000,000 | 30% | - |
| Reserve for CEX/DEX listings | 500,000,000 | 25% | 550,000,000 |
| Management/ Advisors/Team | 200,000,000 | 10% | 100,000,000 |

DEFLATIONARY MECHANISMS

TOKEN BURNS

Regular intervals of token burning will be implemented, reducing the total supply and creating a deflationary effect that potentially increases the token's value over time.

TRANSACTION FEES

A small fee is collected on certain types of transactions, which is partially used for platform maintenance and partially burned, contributing further to the deflationary strategy.

DEVELOPMENT

USE OF RAISED FUNDS

A significant portion of the initial funding will go towards developing the platforms, enhancing security features, and integrating advanced blockchain capabilities.

MARKETING & GROWTH

Funds will also be allocated to marketing efforts to broaden the token's adoption across various entertainment sectors and ensure its presence in global markets. This strategy aims to raise awareness and attract more fans to the platforms.

COMMUNITY BUILDING & ENGAGEMENT

Investing in community management, support systems, and reward mechanisms to maintain an active and engaged user base.

AND SECURITY TECHNOLOGY

TECHNOLOGY AND SECURITY

At POPG, we prioritize the functionality and innovation of our platforms as well as the security and reliability of every interaction within our ecosystem. Our commitment to leveraging advanced blockchain technology ensures all stakeholders enjoy a secure and seamless experience.

CHOICE OF
PLATFORM

SMART
CONTRACTS

BLOCKCHAIN FOUNDATION

POPG token is built on the Ethereum blockchain, known for its robust security features, scalability, and high transaction throughput. We chose this blockchain to ensure that our transactions are processed efficiently, securely, and with reasonable fees.

These will govern specific operations within the POPG ecosystem. These contracts are self-executing, with the terms of the agreement directly written into lines of code, ensuring transparency and trust.

SECURITY PROTOCOLS

To maintain the highest security standards, our smart contracts and platform undergo regular audits conducted by independent, reputable security firms. These audits help identify and rectify potential vulnerabilities, ensuring robust protection against attacks.

Advanced encryption technologies protect sensitive data transmission across our network, securing personal data and transaction details from unauthorized access.

DATA INTEGRITY & PRIVACY

We adhere strictly to global data protection regulations to ensure that all user data is handled with the utmost integrity and confidentiality.

Utilizing decentralized storage solutions reduces the risk of data breaches and enhances data availability, ensuring fans' information and transaction histories are safely distributed across multiple nodes.

FAN'S SUPPORT

A dedicated support team is available to assist fans with any questions or issues, ensuring a smooth and enjoyable experience on the POPG platforms.

REGULAR
AUDITS

ENCRYPTION

DATA
HANDLING

DECENTRALIZED
STORAGE

RESPONSIVE
SUPPORT

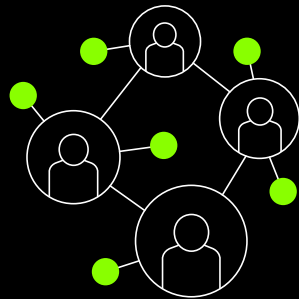
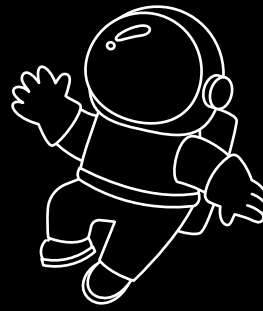
ROADMAP

MILESTONES & FUTURE VISION

The POPG journey is structured around clear milestones that aim to enhance and expand our offerings and adapt to new technologies, market demands, and the evolving needs of our community.

PHASE 1

Establish Key
Communication Channels
Launch POPG.com

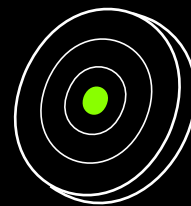


PHASE 2

Begin Marketing Initiative
Launch Presale
Grow Community

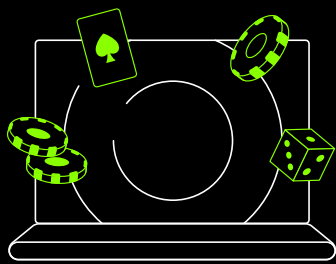
PHASE 3

Form Strategic
Partnerships
Launch Intensive
Marketing Campaigns
Expand Community



PHASE 4

Token Generation Event
Launch Public Sale
Launch of POP.VIP
List on Decentralized
Exchanges



PHASE 5

Launch of POP.GAME

Extend Marketing Campaigns

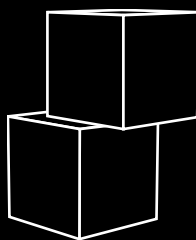
List on Centralized Exchanges

PHASE 6

List on Additional Centralized Exchanges

Continue Marketing

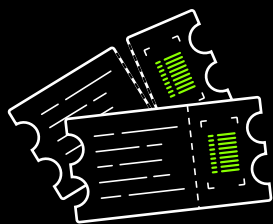
Grow and Incentivize Community



PHASE 7

Launch of POP.LIVE

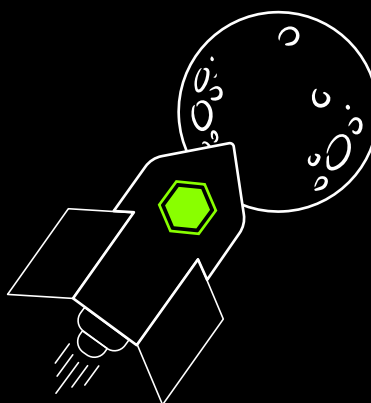
Continue Marketing



PHASE 8

Expand Globally

Strengthen Strategic Partnerships



BUILT BY FANS FOR FANS.

LEGAL DISCLAIMER

Not Financial Advice. Please read this section carefully.

The POPG token is not intended to constitute a digital currency, commodity, security, financial instrument or any other form of investment in any jurisdiction. This litepaper, does not constitute a prospectus or offering document and is not a solicitation for investment and does not constitute an offer of securities to the public or a collective investment scheme.

The regulatory regimes governing blockchain technologies, blockchain assets, and the purchase and sale of blockchain assets are uncertain, and new regulations or policies may materially and adversely affect the development of POPG and the use of blockchain assets.

Blockchain is a nascent and rapidly-changing technology and use of blockchain networks and blockchain assets in the retail and commercial marketplace remains relatively small. The slowing or stopping of the development or acceptance of blockchain networks may adversely affect the value of any blockchain assets purchased through POPG.

You acknowledge that the platform, systems, and technology described in this document are under development. They may undergo significant changes. Although POPG intends to implement the features and specifications set forth in this document, POPG has no obligation to implement any portion of this document, and may discontinue the project in its sole discretion, for any reason or no reason at all, including due to lack of interest from the public, lack of funding, lack of commercial success, or the departure of key personnel.

If there are any regulatory actions, or changes to law or regulations imposed which are applicable in relation to the POPG token, POPG ecosystem and/or token crowd-sale and/or the holding and use of POPG token and/or virtual currencies or other tokens: (a) this litepaper and any documents linked to the token crowd-sale and/or holding and use of POPG token may be changed significantly by the company to ensure compliance with such regulatory requirements and (b) the company retains the right to do all that is necessary to be in compliance with such regulatory requirements, including but not limited to the interruption of the token crowdsale and/or cease operations (if necessary).

Blockchains may be susceptible to malicious cyber-attacks or may contain exploitable flaws, which may result in security breaches and the loss or theft of blockchain assets. Blockchains often incorporate third-party software components, including open-source software. Third-party software components, including open-source software, may not be represented, maintained, or monitored by an official organization or authority, or any such maintenance or monitoring may not be adequate to protect against exploitable flaws. Third parties may introduce weaknesses or bugs into the core infrastructure elements of the blockchain network.

This could result in the corruption of the software code which may result in the loss or theft of blockchain assets. Blockchains may be the target of malicious attacks seeking to identify and exploit weaknesses in the software. Such events may result in a loss of trust in the security and operation of blockchains and a decline in user activity which could have a negative impact on any blockchain assets you own. These cyber-attacks or other technical errors could harm the value of POPG.

There is substantial regulatory uncertainty surrounding the treatment of blockchain tokens by the SEC, CFTC, FinCEN, and other regulators. In addition, changes of presidential administration in the United States, including changes in the leadership of each of these organizations and other regulatory agencies, create additional regulatory uncertainty. Public statements by the SEC and recent enforcement actions brought by the SEC and by state regulators demonstrate that the SEC and state regulators intend to take an active approach in the application of the U.S. securities laws to digital assets, including tokens and stablecoins as well as decentralized finance platforms and other projects in the digital asset space. There can be no assurance as to how these regulatory agencies and others will treat blockchain assets in the future, but continued increased enforcement and regulation is expected. In addition, legislation that is currently pending in the United States Congress, if enacted into law, may affect the treatment of the issuance, sale, reporting, and taxation of digital assets.

POPG has no obligation to update this document. Purchasers of POPG token understand that POPG may alter this business model, and the tokenomics of POPG. Purchasers of POPG token do not have the right to access the books and records of POPG and are not entitled to periodic updates or any updates at all.

Purchasers of POPG token understand that POPG is subject to market conditions and could fluctuate in value. The viability of POPG is dependent on market acceptance. Purchasers of POPG token also understand that it could be difficult or impossible to convert POPG token to other cryptocurrencies or fiat, which is dependent on whether decentralized exchanges and centralized exchanges adopt POPG. Purchasers of POPG token should understand that they may lose the entirety of the cryptocurrency and fiat used to purchase POPG token. You also acknowledge that the market price of POPG may fluctuate dramatically and may be reduced to zero.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, POPG, ON BEHALF OF ITSELF AND ITS AFFILIATES, EXPRESSLY DISCLAIMS AND EXCLUDES ALL WARRANTIES, WHETHER IMPLIED BY LAW OR CUSTOM, STATUTE, OR OTHERWISE.